



Join Us to Explore
a World of Possibilities

megaSHOW HONG KONG

PART 1 • 20-23 OCTOBER 2024

HONG KONG CONVENTION & EXHIBITION CENTRE



“The Largest Asian Products Sourcing Show
in Hong Kong Every October”

CREATING ENORMOUS BUSINESS OPPORTUNITIES FOR
ASIAN EXHIBITORS AND GLOBAL BUYERS

www.mega-show.com



Organiser :



See Us On :



Supporting
Organisation :



TRADE BUYERS ONLY

An Exceptional Exhibition Platform To Help You Seize Opportunities in the Reviving Market

Built on its 30 years of success, the **MEGA SHOW** has established itself as one of the most important sourcing platforms in Asia and South China, especially with its timely exhibition period complementing global buyers' yearly sourcing trip to the region every autumn.

The 2023 **MEGA SHOW** gathered **3,000+** exhibitors and attracted **26,000+** ready-to-buy trade buyers from **120** countries and regions. These include import and export houses, wholesalers, distributors, agents, mail order companies and retailers.

Being a crucial trading platform to welcome global buyers returning to Hong Kong, **MEGA SHOW** sets to provide Asian and global suppliers a timely opportunity to showcase their latest products and reach out to potential buyers from all over the world.

Exhibit Profile



Gifts & Premiums



Toys & Baby Products



Housewares & Kitchen

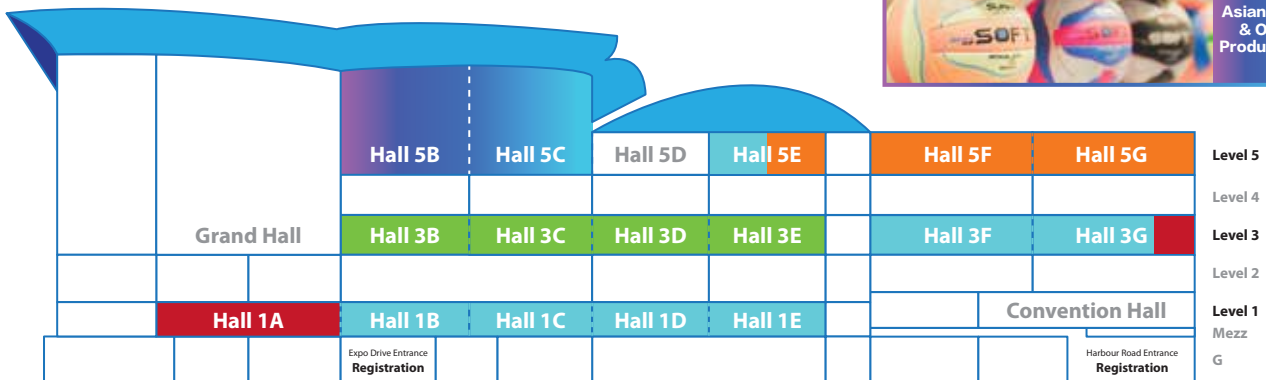


Christmas, Festive & Seasonal



Asian Sporting & Outdoor Products Show

Hall Locations



2023 Show Statistics

3,193 Exhibitors

From 30 Countries & Regions

4,216 Booths

2023 Exhibitor Booth Highlights



Bossing International Company Limited (Hong Kong)



Cre8 Direct (Ningbo) Co., Ltd. (Mainland China)



Floor Gardens (India)



Joyful Lands Craft Co., Ltd. (Taiwan)



Kitchen Star Amercook Co. (Mainland China)



Ningbo Edeng Homeware Co., Ltd. (Mainland China)



Robotime Europe Ltd. (Bulgaria)



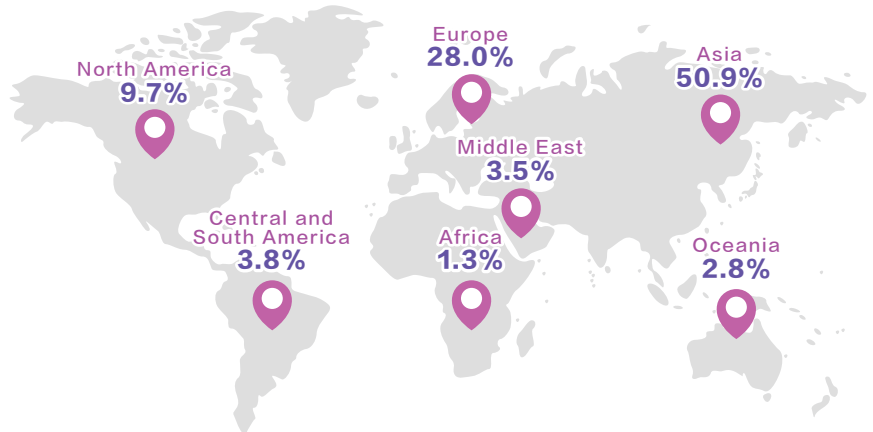
Syloon Global Limited (Hong Kong)

Top-notch International Buyers Gather Here

Trade Visitors
26,282

From **120**
Countries & Regions

By Geographic Regions (Outside Hong Kong)



Top 10 Buyer Origins (excluding Hong Kong)

· China · USA · Japan · Taiwan · Germany
· UK · France · Italy · South Korea · Malaysia

Some of the Buyers who Attended 2023 Show

AUSTRALIA

COAST TO COAST IMPORTS
ELEGANTER AUSTRALIA PTY LTD
GATTO & CO
IDEAL SOURCES PTY LTD
JASNOR (AUSTRALIA) PTY LTD
KIDSTUFF PTY LTD
LANDMARK CONCEPTS
MINC MARKETING
PJ SAS TRADING PTY LTD
TSK GIFTWARE

BELGIUM

CHINOH
HORECA TOTAAL
MADLION BVBA
SUPRA CENTER NV
TOYCHAMP BELGIUM NV

CANADA

ABACUS BRANDS INC
ABBOTT
DANESCO INC.
DOLLARAMA
GANKA INC
I IMPRINT LTD.
LIBRAIRIE RENAUD-BRAY INC.
RUNDLEWEAR
VIZION VOGUE INC.

DENMARK

FLYING TIGER COPENHAGEN
IMERCO
MOTSMORE
PER KRISTENSEN APS
RONALD A/S

FINLAND

PUUILO
SKYPRO OY
TAMMER BRANDS OY
TOKMANNI OY

FRANCE

C2S
CORIOLIS
JWLA
LA PLUME DOREE
MAISONS DU MONDE
MARKINDUS
MGM
OMY
ROUXEL SAS

GERMANY

APS GLASS & BAR SUPPLY GMBH
ATHOS GMBH
BEST-LOCK (EUROPE) GMBH
CHAPS MERCHANDISING GMBH
ELASTO GMBH & CO. KG
JUSTUS BRENGER & CO
LUMITOYS GMBH
MACMA WERBEARTIKEL OHG
MOSES. VERLAG GMBH
PBS-FACTORY IMPORT &
WARENHANDELS GMBH
THALIA

HONG KONG

A.S. WATSON GROUP
BIRGMA HOLDINGS (HONG KONG)
LIMITED
CARREFOUR GLOBAL SOURCING
ASIA LTD
CREATA

DFI RETAIL GROUP
ENESCO LTD
HALLMARK CARDS (HK) LIMITED
HONG KONG DISNEYLAND
INITIATIVE GROUP HK LTD
LI & FUNG (TRADING) LIMITED
LIDL & KAUFAND ASIA PTE. LIMITED
MIGROS (HONG KONG) LTD.
OCEAN PARK CORPORATION
PACIFIC AIRWAYS SUPPLIES LIMITED
PRENATAL RETAIL GROUP ASIA
PACIFIC LIMITED
PRICERITE HOME LIMITED
TESCO INTERNATIONAL SOURCING
LIMITED
TJX HONG KONG BUYING OFFICE
TOYSRUS ASIA
WALMART SOURCING

INDONESIA

BRAND X GROUP LIMITED
MITRA10
PT KSATRIA PALU GADA
PT SKV SEJAHTERA

ISRAEL

ARIEL GIFTS IMPORT EXPORT CO
BENDA MAGNETIC LTD
IRIT BRENDER LTD

ITALY

CELLULARLINE
CHIEPPA SPA
GENERAL TRADE SPA
INIZIATIVE GROUP SRL
LA PIACENTINA S.P.A.
MARICART SRL
MAXIM ITALY S.R.L.
MERCATI SRL
PEA SRL
PERSONAL TIME PROMOTION SRL
PIOVACCARI SRL
SELEGIOCHI SRL
SILICON SRL

JAPAN

ADASTRIA CO., LTD.
COSPALIFE LLC
DAISO INDUSTRIES COMPANY
LIMITED
EUREKA CORPORATION
FRANCFRANC CORPORATION
ITSUMO.INC
KOKUBO & CO., LTD.
KOWA CO, LTD.
NIOH INTERNATIONAL CORP
ROOKCRAN CO., LTD.
SAIKAI TOKI CO.,LTD.
STYLINGLIFE HOLDINGS INC.
THE LOFT CO., LTD.
YOSHIKAI CORPORATION

MALAYSIA

GNT PREMIUM SOLUTION SDN BHD
K AMAZING ART SDN BHD
MYDIN MOHAMED HOLDINGS BHD
O LEAFQUIN SDN BHD
PREMIO INNOVATE SDN BHD

MEXICO

CANTIA SA DE CV
COCIEXPRESS
EXIMEX PLUS
GRUPO SERIGRAFICO S.A. DE C.V.
JV BUSINESS SOLUTIONS

LIVERPOOL
PROMOCONTAINER

NETHERLANDS

BOLAND B.V.
BOOMERANG LOYALTY
COEN BAKKER DECO BV
EDCO
FOLAT BV
MATIX
PLATO GROUP B.V.
TOPPOINT
UITGEVERIJ VAN DER MEULEN BV

NEW ZEALAND

HALLIFAX
HRB JACOBI LTD
LE FORGE
MACEWEN IMPORT & DESIGN
PARNELL+CO
SWEETPEA
TRADEBRANDS NZ LTD
WALLACE COTTON

NORWAY

C&H INTERNATIONAL AS
NORD SUVENIR
NORSK DEKOR AS
PROFIL SUPPLY

PHILIPPINES

BEL USA LLC
GIFTMADE TRADING OPC
PROMOCENTRAL INC
REIN-HEARTH GIVEAWAY TRADING
THE LEAD TREE INT. CORP.

POLAND

AMGS GROUP
BADGE4U WOJCIECH PAWLOWSKI
FIRMA HANDLOWA PULIO
FLORINA
JERONIMO MARTINS
REZON SP Z O.O.
TIN TOURS SP. Z O.O.

RUSSIA

ADVERTI
ART EAST
MAGAMAX
PROJECT 111
SIMA LAND

SINGAPORE

ABRY PTE LTD
AXTRO PTE LTD
C K GRACE MARKETING PTE LTD
CHERRY PICK GIFTS PTE LTD
GICIAN NOVELTIES PTE LTD
MAZ INDUSTRIES PTE LTD

OUTH KOREA

ASUNG CO., LTD.
CHIRON KIDS
DAEWONMEDIA
HAMEE GLOBAL
KOREA SHE'S LINE CO., LTD.
LAURA ASHLEY KOREA
SGC SOLUTION
SUPERD INC.
TYCON
WEBTOONSHOP INC.

SPAIN

IC-ELECTRONICS
JUGUETTOS CENTRAL DE COMPRAS
S.C.V
LA CASA DE LOS BALCONES
MIDOCEAN
MKTO CATAL IMPORTACIONES S.L.
NOVOPROM
QUALIMAX INTERNATIONAL S.L.
SUSHITA SL
TOYPLANET
ZICLOTECH

SWEDEN

BRANDON
HEDLUNDGRUPPEN
INSPIRERA ASSISTANS AB
NORTHERN GIFTS
PREVOX REKLAM AB
RUNSVEN
TELL ME MORE INTERIORS AB

THAILAND

B&F INTERNATIONAL CO., LTD.
GIFT SOURCING CO., LTD.
MODERNPREMIUM CO., LTD.
PAGE22
YODFAH ENTERPRISE CO., LTD.

U.A.E.

HOME CENTRE
HOMEBOX LANDMARK GROUP
KAUSHAR NAYABALI GENERAL
TRADING LLC
PLAYSMART
RNA RESOURCES GROUP LTD
WE TRADE INTERNATIONAL FZC

UNITED KINGDOM

BABYPB LTD
GABLEMERE LIMITED
HENBRANDT LTD
JE FELS AND SONS LTD
LAKELAND
LINK WORLDWIDE
NEVILLE UK PLC
RUSSKO LTD
TJX EUROPE

USA

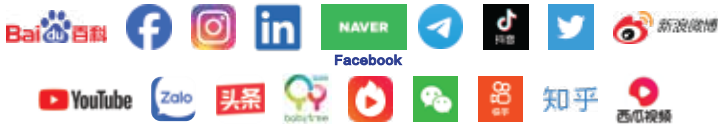
ART AND COOK
AXIZ GROUP
EDEN MARKETING CORP.
FIVE BELOW
GLITZHOME, LLC
GLOBAL PROMO
GRANT HOWARD ASSOCIATES LLC
HEADWIND CONSUMER PRODUCTS
HOBBY LOBBY
IWORLD LLC
KICKERLAND DESIGN INC
ORIENTAL TRADING COMPANY
PAT AND SAM INTERNATIONAL INC
PICTURA, INC
PINE AND PAINT LLC
RED ROCK SOURCING
SAKAR
SMITH SOUTHWESTERN INC
SNUGZ USA
UNIVERSAL DESTINATIONS &
EXPERIENCES

MORE ...

Comprehensive Marketing Campaign

Social Media Promotion

Recruiting marketing agents from Thailand, Taiwan, South Korea, Vietnam, Indonesia, Turkey, India, Russia, UAE, etc. to launch social media campaigns for MEGA SHOW Hong Kong in their own countries.



Instagram · LinkedIn · Google, Twitter, Facebook, China Media



Online Promotion

Advertise in prominent trade media's websites and their social media channels.

E-newsletter Banner



Home Page Banner



E-blasts



Press Releases

Distribute press releases to media around the globe



Interactive Marketing

Trade Magazine & Newspaper Ads

Show coverage & ads at renowned trade magazines & newspapers



CNN Ads

CNN – Linear Spot Buy ads



Newspapers & APP Ads

Advertise on popular HK newspapers & their APPs to promote MEGA SHOW



Electronic Direct Mail

Send eDMs to target buyers in our database regularly to keep them posted on any updates about the show



Direct Mailing

Direct mailing of promotional leaflets to target buyers worldwide, including importers, distributors, sourcing agents, department stores, etc.



Airport Ads



BTS Skytrain Ads

Different types of ads on BTS Skytrain in Bangkok, such as train body, train station, pier and entrance



MTR Exhibition Centre Station Ads



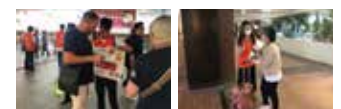
Taxi Ads



High-Speed Rail West Kowloon Station Ads



Distribution of Show Leaflets during the Peak Sourcing Season at April Fairs



International Fair Visit & Promotional Booth



MMS Ads to High-Speed Rail Passengers

1 MMS + 2 WeChat notification pushes to target High-Speed Rail passengers arriving Hong Kong West Kowloon Station. (to 12,306 recipients during the 2023 show)



SMS Promotion



Book Your Stand **NOW!**



(852) 2700 6726



sales@comasia.com.hk

A **9** sqm. Furnished Booth at
HK\$43,800 / US\$5,666